

ECOLOGICAL DEVELOPING AN ENVIRONMENTAL POLICY

An Environmental Policy should be concise yet comprehensive. Two hundred and fifty words or ten sentences is a good size. Remember this document is a brief overview not a detailed layout of your environmental management system. Be sure that the policy statement includes the following:

- Is appropriate to the nature, scale and environmental impacts of its activities, products or services;
- Includes a commitment to continual improvement and prevention of pollution;
- Includes a commitment to comply with relevant environmental legislation and regulations, and with other requirements to which the organization subscribes;
- Provides a framework for setting and reviewing objectives and targets;
- Is documented, implemented and maintained and communicated to all employees;
- Is available to the public.

SAMPLE

The management and staff of the [INSERT HOTEL NAME] believe that to achieve our goals of becoming the premiere hotelier company in [COUNTRY], we must lead not only economically, but environmentally and socially as well. The company understands that it is in a prominent position to affect the environment in [COUNTRY]. Our objective is not only to sustain our environment for our descendants but also to rehabilitate the damage previously done.

We believe that our corporate responsibility goes beyond our proprietary borders and we endeavor to cooperate with our neighbors and our suppliers to develop our business in a sustainable manner. Every effort will be made to conserve resources throughout our operations. Our purchasing department will seek products and services of local origin and that are environmentally benign. The company will choose to hire local whenever possible. Our success will be determined on a yearly basis with a commitment to improve. Furthermore, the company will not only meet existing environmental laws and regulations, but go beyond the status quo and seek techniques and approaches that position us ahead of our competition.

Our policy towards the environment will be readily available and promoted to our business partners and guests. Growth of our company depends on our abilities to minimize or eliminate our impacts on our surroundings. Our ultimate success depends on the environment of [COUNTRY], without a beautiful country, our customers will cease to come. Our company's future and the future of our environment are interconnected.